

## Empire Reopening Video

Calm but upbeat music plays in the background throughout the video

Empire logo

Camera pans round the front external view of the building, taking in new branding and signage, the camera enters the Empire Consett and shows a golden Welcome to Empire Consett Sign and walks towards the Box Office. A woman emerges and greets the camera.

Leah: "Hi everybody, my name is Leah Bell, some of you may know me from appearing in pantomime at Consett Empire every year, well that is until last year when the theatre was closed, along with every other theatre in the country due to the pandemic. I mean, it's just been the worst time for everybody Which is why I am absolutely made up to tell you we are ready to open, we are back, and we are back with a bang!"

Images of pantomime productions are shown on the screen.

Shiny gold lettering Welcome to Empire Consett appears on screen as Leah is talking.

Images of the new furniture including shares, tables and sofa's is on screen.

The empty theatre auditorium is on screen.

Leah: "We've had a new refurbishment and it's absolutely amazing, the first time I came to the Empire at Consett, I thought it was a hidden gem but I wasn't expecting anything like this, now after all the alterations it's absolutely a diamond. So, come on let me show you round. We are currently operating with government guidelines due to Covid restrictions, come on, have a look!"

Leah appears back on screen talking excitedly to the camera.

Leah walks away and gestures the camera to follow her.

New signage can be seen on screen welcoming visitors back to the theatre and directing people.

Leah is stood by the box office and says

Leah: "I can't tell you how great it feels to be standing at the box office at the theatre. I can't also wait for there to be masses of people to be buying tickets to come and see the shows. It's lovely, we've had a bit of a refurb here, we've got new lettering, I'm so impressed I can't tell you."

Images of more new seating appears on screen.

The Empire Lounge bar is shown on screen.

The camera goes back to Leah.

Leah: "And, the big thing, we have gone digital! No more of those posters on the walls, so you lot that used to draw a moustache on me on the panto poster can forget it, that's not happening. We've got digital screens and they will tell you everything that's going on in the theatre.

Screen shows a large digital screen with a poster on in the background.

The camera moves to a scene with Leah sitting at a table by the window surrounded by food.

Leah: "If anybody fancies a trip to our new café, we've also got a brand-new menu, the only thing not on it is banana bread but I think we've all seen enough of it to last a lifetime. But we do have avocado on sourdough, can you believe it in Consett, we've got baked potatoes, and scones, scones, and afternoon cream tea for two, it looked so good I've ordered one of everything. I don't

have any guests coming I'm just going to give it a shot, I mean, it'd be rude not to wouldn't it! Well go on, don't watch me while I'm eating.

Camera shows a close-up of some of the food on the table including avocado on sourdough, afternoon tea, a scone, tea and coffee and a jacket potato with beans.

Scene shows Leah sitting in a red auditorium chair talking to the camera.

Leah: "Well, I've got to say, that food was amazing. I've come into the theatre now to watch a film and the theatre itself is fantastic. Everything looks fresh and new."

Various views of the theatre are shown on screen. The room is full of empty red chairs, red walls and lights.

Leah comes back on screen.

Leah: "I tell you what girls I you want to drag your fella here to watch a film he doesn't want to see, get him one of those cream teas for two he'll be in here asleep in 5 minutes and you can enjoy yourself and order some popcorn as well. I mean I had to, it's not the cinema if you don't have popcorn is it.

So, everybody, get yourselves sorted out, start booking, book for all the shows, the cinema and in particular, Treasure Island. We are going to do Treasure Island this year come what may. Anyway, I look forward to seeing you all again so, you can go now, I'm going to watch the film.

Leah reveals a tub of popcorn.

A promotional image for Treasure Island is shown on screen.

Leah lifts her popcorn and encourages the camera to leave as she faces the screen to watch the film. The screen darkens and text appears.

Empire Consett

Performance, Film, Food

Book now [www.empireconsett.co.uk](http://www.empireconsett.co.uk)